

CANTEENS *or* TUCKSHOPS

YOU CAN TURN LOSS INTO PROFIT WITH OUR EASY WEBINARS

ACSEA has teamed with leading Australian cost consultant and canteen expert, **Jocelyn Ashcroft**, to develop and deliver an informative series of Webinars throughout 2012 to help your retail outlet(s) improve their long term viability, run more efficiently and, most importantly, ensure and improve profit.

Does your canteen or tuckshop suffer from any of these problems?

- Losing money
- Inadequate volunteer recruitment & maintenance
- Lack of canteen policy & guidelines
- Poor menu planning
- Incorrect ordering & pricing
- Inadequate cleaning & maintenance
- Poor workplace health & safety
- Poor accounting & money handling
- Not making smart and healthy food and drink choices

Our joint Jocelyn Ashcroft/ACSEA Webinars will help give you the knowledge and tools necessary to run a financially viable canteen that ensures happy customers, promotes good business practices and healthy eating.

Other areas that selected Webinars will address and examine include:

- Developing and providing policies and guidelines tailored to individual schools
- Developing templates for operational and management ease
- Supplying strategies for Volunteer recruitment... and looking at ways to keep them!
- Developing and demonstrating excellent management skills
- Increasing management confidence by developing the staff's knowledge base and skills
- Sharing proven and successful methods and ideas

We're excited to be able to present these Webinars in conjunction with Jocelyn Ashcroft and have been very busy developing content.

Our first Webinar will be offered in February 2012 so please express your interest by emailing the team at info@acsea.org or call us on 1300 007 001 or 3852 5177 or fill out and fax the details below and we'll send you more information and a registration form closer to the time.

ABOUT JOCELYN ASHCROFT

Jocelyn has 12 years experience both managing canteens and consulting to high school and primary school canteens and tuckshops in the State and Private School arenas. To date Jocelyn has worked with over 200 schools (both large and small) to ensure their canteens and tuckshops run well, deliver healthy choices and are profitable.

Jocelyn has won a Comalco Good Food Health & Canteen award, received a high distinction in the inaugural QAST Tuckshop centres of excellence program and has won several Nutrition Australia awards.

Jocelyn is also the author of *Healthy and Profitable Theme Days for School Canteens*. Both the book and accompanying CD are used extensively in schools throughout Australia.

Through her consultancy work, Jocelyn has helped many schools identify problems with Canteen management and procedural issues, and helped solve them. Jocelyn knows canteens and tuckshops and KNOWS YOUR BUSINESS.



Express your interest. Just fill out and FAX back to 07 3852 5188

NAME

SCHOOL/ORGANISATION

TELEPHONE EMAIL.....

FAX

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