



PARENTS AND CITIZENS ASSOCIATION

Learn Lead Succeed

February 2010

TESTIMONIAL FOR TUCKSHOP & CANTEEN MANAGEMENT CONSULTANTS

We called in Jocelyn to help us get our school café in line with the government legislated Smart Choices and to help make our café more profitable. The new government guidelines felt like an immense hurdle to overcome but Jocelyn helped us to see that with planning and correct menu design we could not only become Smart Choice warriors but we could also be profitable.

Our staff were feeling completely out of their depth and did not know where to begin but Jocelyn came in with her straightforward ideas and her easy going manner and soon had everyone excited about the changes. Change is never easy but Jocelyn was there every step of the way.

Jocelyn not only concentrates on menu design but she also helps put structures in place to control stock, cleaning schedules, temperature logs and various other procedures so that we were not only making smart choices in our menu we were following food safety standards. She also helps attract volunteers with simple, effortless ideas, making them feel an important part of what we are trying to achieve.

It is with great delight that I can report that 18 months after Jocelyn helped turn our café around we won the QAST Tuckshop of the Year (P-12 School) for 2009. This is in no small way due to the groundwork that Jocelyn provided which our staff to build on. We have also showed a six figure profit after only 12 months.

I would highly recommend Jocelyn to any school or canteen needing an injection of new ideas and structure. I assure you, you will see it in your bottom line.

CINDY DONALD

P&C Operations Manager